



## FEDRIGONI TOP AWARD 2017 10th edition – the winners

"We are proud to celebrate the tenth edition of this Award that this year achieved a new milestone with more than one thousand entries from all over the world: Top Award is an important opportunity for us to reward the creativity inspired by paper by comparing projects of different kinds and different origins" .  
Chiara Medioli, Fedrigoni marketing director

The **Museu del Disseny** in **Barcelona** was home to the **final award ceremony** that unveiled the **winners** of the **tenth edition** of the **Top Award 2017** and the **inauguration** of a **major exhibition** titled *Excellence in paper* that celebrates the history and evolution of the Award sponsored by Fedrigoni as a way to promote quality and elegance in projects implemented with its special papers.

**15 overall winners** and **3 special mentions** were selected from **1116 entries** from **designers, creatives, printers, publishers** and **final clients** in the five competition categories: **Books, Corporate Publishing, Labels, Packaging** and **HP Indigo Digital Printing**. A record edition that attracted projects from all over the world, from Europe to Australia by way of Colombia and the United States, representing major international brands and small local companies alike.

The winners were selected by a jury made up of some of the most talented people in the world of graphics and publishing: **Simon Esterson**, **designer and art director**, awarded the **Art Director of the Year** for Fedrigoni's "Pulp"; he was joined by **Xavier Bas Baslé**, **designer and label expert**; **Jane Hyne**, **Production Director** of the National Gallery Company; **Thomas Manss**, **communication consultant** and founder of the London branch of Thomas Manss & Company; **Petra Roth**, **specialist in deluxe packaging** and consultant for major international cosmetic houses. Assessment focused on aspects such as innovation and creativity, the final quality achieved, printing techniques and the ability to exploit paper and its expressive potential.

The winners of the **first prize** in the **Top Award 2017** are: in the **Books** category: **Jde O To Aby O Neco Slo, Typograf Oldrich Hlavsa** by Tomadesign, Czech Republic; for **Corporate Publishing**: **Ysl. Mon Paris** by Opero srl, Italy; for **HP Indigo Digital Printing**: **Off Black Magazine** by F E Burman Ltd, United Kingdom; for **Labels**: **PIQUENTUM Sv. Vital** by Etikgraf d.o.o., Croatia; and for **Packaging**: **Adega Velha 6 And 12 Xo** by MANUFACTURAS AÉME, LDA, Portugal.

The *Excellence in paper* exhibition brings together all the best in international graphic design in a show of winning projects, alongside the special *Collateral* section with some of the most representative projects from several countries taking part. It will be open to the public until 23 March 2017 in collaboration with the Spanish ADG-FAD, Art Directors and Graphic Designers Association.

**Classifica completa vincitori**  
**Top Award 2017 - decima edizione:**

**BOOKS**

**First prize**

**Jde O To Aby O Neco Slo, Typograf Oldrich Hlavsa**

*designer* Tomandesign

*printer* Typodesign

*publisher* Academy of Arts, Architecture and Design in Prague and Akropolis

**Second prize**

**Tipi di Torino**

*designer* Giulia Garbin

*printer* Archivio Tipografico

*publisher* Print About Me

**Third prize**

**Franco Battiato / Le nostre anime**

*designer* Polystudio / Francesco Messina con Francesca Zucchi e Andrea Morandini

*printer* Pozzoli spa

*publisher* Universal Music Italia

**Special mention**

**Bob Dylan. A Year And A Day**

*designer* Jess Sappenfield

*printer* Graphicom

*publisher* Taschen

**CORPORATE PUBLISHING**

**First prize**

**Ysl. Mon Paris**

*designer* Akatre

*printer* Opero srl

*end user* YSL Beauté

**Second prize**

**Innovation Dictionary**

*designer* Franziska Estudio

*printer* Imprenta Zubillaga

*end user* Zabala Innovation Consulting

**Third prize**

**Tela Relaxed Tailoring Ss16**

*designer* Tela Rosa srl

*printer* Opero srl

*end user* Tela Rosa srl

**Special mention**

**Animal Greeting Cards**

*designer* Porigami

*printer* Porigami

*end user* Porigami



## HP INDIGO DIGITAL PRINTING

### First prize

#### Off Black Magazine

*designer* BONNEVIER AINSWORTH

*printer* F E Burman Ltd

*end user* Off Black Magazine

### Second prize

#### Monia

*designer* Filippo Nostrì

*printer* Graphic Line Faenza S.r.l.

*end user* Giovanni Cocco

### Third prize

#### Mo:De 7 - The Collection

*designer* Anzinger und Rasp Kommunikation GmbH

*printer* MXM Digital Service GmbH

*end user* AMD Akademie Mode & Design Munchen

### Special mention

#### Gls / Next Precision Marketing Poster Set

*printer* GLS NEXT

*end user* GLS NEXT

## LABELS

### First prize

#### PIQUENTUM Sv. Vital

*designer* Studio Sonda

*printer* Etikgraf d.o.o

*end user* Vinski pdrum Buzet d.o.o

### Second prize

#### L'Olio Di Tenute Librandi

*designer* nju:comunicazione

*printer* Label Global Service

*end user* Tenute Librandi

### Third prize

#### Auro

*designer* nju:comunicazione

*printer* Nuceria Group

*end user* Aurelio De Laurentiis

## PACKAGING

### First prize

#### Adega Velha 6 And 12 Xo

*designer* MPFX DESIGN

*printer* MANUFACTURAS AÉME, LDA

*end user* Aveleda SA

### Second prize

#### Fortnum & Mason'S Napolitains

*designer* Design Bridge

*printer* Cavalieri e Amoretti Srl

*end user* Fornum & Mason

### Third prize

#### Kiko Collezione "Generation Next" - Primavera 2015

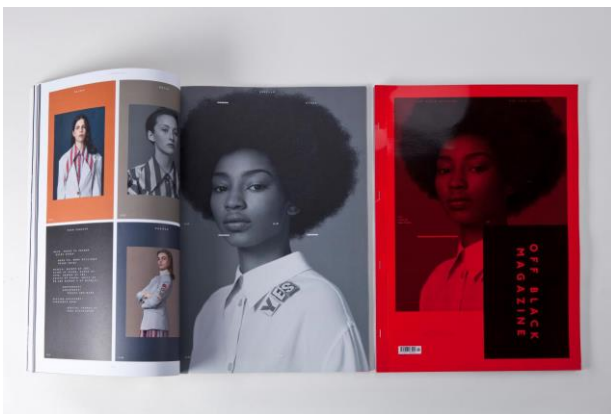
*designer* Kiko spa

*printer* Grafiche Bramucci

*end user* Kiko spa



p Awards is an open occasion to bring  
y perspective on what's going on design



**Fedrigoni Top Award** was first held in 2000 as the company's in-house competition. Today, it has achieved international standing thanks to participation by designers and graphics, publishing, cosmetics, fashion, wine and food companies from all over the world, nonetheless retaining its original goal: keep track of the entire quality chain for printed products.

[www.fedrigonitopaward.com](http://www.fedrigonitopaward.com)

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The **Fedrigoni Group** is one of the leading international players in the production and sale of various types of paper, especially high value-added papers, speciality media (plastic films, metallized products), security products and self-adhesive products (converting) and is *a leader* in Italy and Europe as regards overall turnover in the production and marketing of special papers for graphics applications. The Group is also **the only Italian producer of banknote paper accredited by the European Central Bank** for the production of watermarked paper for Euro banknotes and also produces security features and bonds for central banks and mints. Fedrigoni enjoys a **fine position in niche markets ensuring high added value** characterised by superior and consistent product quality, a broad and customizable product range and the excellent customer service. With over 125 years of history, a strong identity and excellent brand image, not to mention excellent and innovative product ranges, an efficient and effective distribution network, as well as flexible and highly integrated production processes, Fedrigoni enjoys a position of absolute importance in the national and international context. The **extensive and efficient sales and distribution network** ensures another competitive advantage. Eight sales offices in Italy alongside companies in 6 European countries, the United States and China (Shanghai and Hong Kong) ensure long-term, direct contacts with customers in product development stages and hands-on involvement on target markets by ensuring efficient focus and control on profitability. The **Group is the owner - among others - of the Fedrigoni and Fabriano trademarks.**

Fabriano papers boast 750 years of history and are part of Italy's cultural heritage; they are preferred by millions of students and artists in Italy and worldwide every year. The Fedrigoni Group also designs and markets deluxe stationery products sold through 13 single-brand Fabriano Boutiques. With over 2,700 employees, 13 factories (9 in Italy, 2 in Spain and 2 in Brazil), 14 mills with continuous paper-making machines, 7 coating-smearing machines and more than 13,000 products in its catalogue, the Group sells its products in more than 110 countries worldwide. Turnover in 2015 (with about two-thirds generated on international markets) came to 977 million euros (+11.9% YoY), with Ebitda at 120.6 million euros (+12.3% YoY) and net income at 57.8 million euros (+8% YoY).

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