

# LANDSCAPE FESTIVAL I MAESTRI del PAESAGGIO BERGAMO 5-22 settembre 2019



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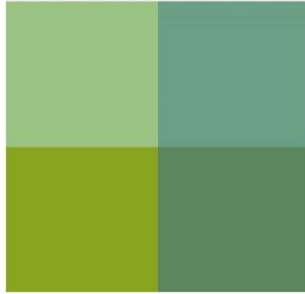


and the contribution of



thanks to





**Arketipos** and the **Bergamo Town Council** present, **from 5th to 22nd September 2019**, the ninth edition of **Landscape Festival – I Maestri del Paesaggio**, a widespread event that promotes nature and beauty through a calendar dedicated to landscape architecture and outdoor design.

18 days to discover, learn, immerse oneself in the landscape, in so many possible landscapes, thanks also to educational activities for children and adults. Open to experts, professionals and enthusiasts of all ages (children, adults, families) the Event presents appointments, mostly free of cost, from conferences, seminars and workshops, to exhibitions, shows, competitions and tasting sessions.

At the centre of the programme are the **Green Square**, an extraordinary reinterpretation of Piazza Vecchia in Bergamo; **Green Design**, a project dedicated to enhancing public spaces and their green reinterpretation; and the **International Meeting of the Landscape and Garden**, culmination of the Event, attended each year by the most important landscapers in the world.

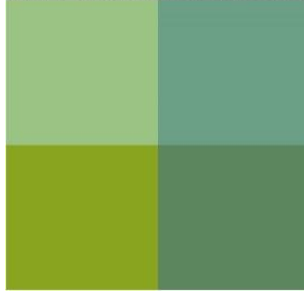
The theme of the 2019 Edition is **Pioneer Landscape**, the celebration of pioneer and spontaneous vegetation that investigates the relationship between architecture and nature, inviting the user to perceive plants as living and moving entities. The author of the Green Square project, inspired by the theme Pioneer, is **Luciano Giubbilei**, Anglo-Italian landscape architect, three-time winner of the Best in Show award at the Chelsea Flower Show, and known throughout the world for the discrete elegance and serenity of his gardens.

The aim of the **Landscape Festival** is to encourage intelligent design, shared attention and a growing awareness, including the relationship between man and territory, the responsibility towards the environment and sustainability, from mobility and functionality of spaces, to smart city and wellbeing.

The great participation among institutions, places, companies and commercial establishments of different sectors renders the Landscape Festival a truly popular event that also allows one to rediscover known places reinterpreted in a green key and to discover new and unexpected spaces, thus confirming Bergamo as the "City of Landscape".

The Landscape Festival has attracted 1,760,000 visitors over 8 editions, becoming a national and international hub for the world of landscape and for all those who wish to understand, discover, learn and experiment.

The Event, organized in collaboration with the Bergamo Town Council, was awarded the President's Medal and has received the Patronage and the contribution with the recognition of the qualification of relevance from the Lombardy Region.



NATURE +  
CULTURE =

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LANDSCAPE

Environment, architecture, beauty, wellbeing, biodiversity, sharing, culture, education, information, balance, identity, impact, intelligence, nature, participation, protection, sensitivity, society, sustainability, development, territory ... these are just some of the keywords of the commitment of **Arketipos**, a non-profit association that since 2010 places the landscape at centre of one's reflection. Thanks to a series of transdisciplinary actions carried out over the year, which respect the past, know the present and aspire to the future, Arketipos realizes its main accomplishment in the month of September in **Bergamo** with the **Landscape Festival**.

Themes like the culture of the community, of place, of resources; legal culture and that technology are disseminated and promoted by the Association because the landscape is, increasingly, recognized as one of the shared foundations, a common good and the result of good practices. The landscape is a tool for social, economic, urban development and the work of Arketipos advocates the spread of an even more deep-rooted awareness, of its preservation and of its growth.

**NATURE + CULTURE = LANDSCAPE** is a fact as well as an aspiration, an awareness as well as an indication, to follow and pursue.

FOLLOW THE GREEN



#landscapefestival2019

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Landscape Festival - I Maestri del Paesaggio is a world-class event in which the most important landscape architects and garden designers come together to design, imagine and reinterpret places, dialoguing on how man can have a positive impact on the context that surrounds him. In this sense, Bergamo is an ideal stage for developing ideas and sensitising the public on a theme that is crucial for us and for the generations to come. Thanks to events like this, it is possible to trigger a cultural change and imagine a different future, a future in which to try to remedy urbanistic and landscape mistakes of the past. For decades there has been a tendency to consider the territory as an indistinct platform to exploit to the full, trampling on the peculiarities and beauty of the landscape. We need to turn the page and to start from the basics, with a new approach that respects the environment and the territorial context. The Landscape Festival is a fundamental event because it knows how to combine meetings with the greatest experts in the world with initiatives aimed at families and children, completing a meritorious work of cultural promotion. I am convinced that respect for the landscape is not synonymous with immobility and the rejection of any novelty. On the contrary, it can and must be synonymous with sustainable development, particularly in a place like Bergamo and Lombardy, characterised by a tension towards innovation that is typical of one of the major economic engines of Europe.

**Claudia Maria Terzi**, Councillor for Transport Infrastructures and Sustainable Mobility of the Lombardy Region

*Bergamo is a city of landscape, a city in which the naturalistic dimension blends harmoniously with the urban: Landscape Festival is an expression of this inseparable combination and represents a high-level laboratory/observatory on environmental and biodiversity issues in the public space of cities and beyond. The centre of the Event will once again be the Green Square in Piazza Vecchia, one of the most beautiful piazzas in our country, but the proposals related to Green Design and the International Meeting on the themes of the landscape multiply and grow year after year, bringing the best landscape architects from all over the world to the city. Over the years, our city has been working on a path of strengthening and improving the quality of its own green spaces, with the redevelopment of urban parks, but also through the rediscovery and the revival of urban and peri-urban agriculture: the Festival is not merely a mirror of this great transformation process in the name of sustainability and improvement of lifestyles, but contributes towards the strengthening of the vocation and identity of Bergamo as a city of art and of landscape, affirming it as the international capital on the themes of urban green architecture.*

**Giorgio Gori**, Mayor of Bergamo

*Next to the installation in Piazza Vecchia, the Green Square centre of the event, also Bergamo Bassa will wear green. In this context, for the second consecutive year the Chamber of Commerce will have an area set up for the occasion in the lively Piazza Pontida. It will be a furnished space, design, and synthesis between the spontaneous beauty of nature and landscape, with a concept that wants to stimulate the visitor to reflect on the delicate relationship man-nature in the urban dimension. An open space where the villages of the lower town, coordinated by the Urban Commerce District: Borgo Santa Caterina, Borgo di Via Tasso e Via pignolo, Borgo Palazzo and the central area of Bergamo with the Borgo San Leonardo, lively realities that will also be active protagonists, with their initiatives included in the schedule of activities of the Landscape Masters rich in events, exhibitions, shows, workshops, etc.*

*Crossing this area, you will discover a dimension that allows minds to share thoughts, experiences and emotions drawn from breathing the scents of nature or from tasting the food and wine products of our land, or from appreciating the handicrafts that are the result of the artistry of our experts of wood and stone or the simple creativity of the man – the artist of creation. Many ideas, many protagonists and much willingness to collaborate also with the multiple associations that, with the Chamber, will participate in this green event, all within the philosophical framework of the event that in these days aims to transform the squares and streets of the city into an uncertain green space, suspended between nature and history.*

**Maria Paola Esposito** Camera di Commercio di Bergamo general secretary

*Having arrived at the Ninth Edition, there are many reflections regarding this journey, born of a group of friends and grown more and more, which brought the Landscape Festival – I Maestri del Paesaggio to become a reality known at national and international levels. Arketipos, a non-profit association that I have the honour to chair, has, since 2010 concentrated its efforts in the organization of the Festival, but now the goal is to make this work active and continuous throughout the year. Thanks to trans-disciplinary cultural actions and different and complementary professional involvement, for example landscape architects, architects, but also administrations, legislators, the world of schools and universities, we try to promote the landscape, the people's wellbeing, the relationship between man and the environment, social and economic development, so that they are at the centre of a widespread interest and become a shared value.*

**Maurizio Vegini**, President of Arketipos

## LUCIANO GIUBBILEI'S GREEN SQUARE

Pioneer Landscape is the theme proposed and developed by Luciano Giubbilei for Green Square 2019 and, as with every year, the theme of the Square determines the theme of the Festival. The installation aims to explore the relationship between architecture and the natural environment by recalling the beauty of the spontaneous vegetation that sometimes regains man-made spaces. It seeks to evoke what can be called the spontaneous and pioneer landscape, focussing the attention on the relationship between architecture and nature, inviting the observer to perceive plants as living entities in constant movement. In the Giubbilei project, the plants become significant to the narrative, stimulating in the observer a reflection on the landscape, transforming the historic piazza into a space suspended between city and nature.

Luciano Giubbilei began his career as a landscape designer in 1994 when he left Siena, his hometown, to move to London. In 1997 he completed his studies at the Inchbald School of Design and founded a design studio. His work evolved thanks to collaboration with artists, architects, gardeners and craftsmen; for Giubbilei this incessant dialogue was the key to expand and stimulate his creative processes, moving design to ever new levels, freeing himself from the limitations of a common language. Giubbilei started working on his experimental border at Great Dixter in 2012, encouraging the potential of planting: it is precisely this exploration which led the studio to larger projects both in Europe and in the United States, alternating between important commissions in Tuscany, Formentera and Texas. In 2014 he was awarded the Best in Show award by the Royal Horticultural Society during the Chelsea Flower Show; the following year was invited by the Yorkshire Sculptural Park to collaborate with the American artist Ursula Von Rydingsvard for the Venice Biennale. In 2016, thanks to the Mangia Award, he was given credit for having achieved international fame and is cited as an emblem of the city of Siena. Several publications tell of his work, including Luciano Giubbilei: The Art of Making Gardens (2016) and The Gardens of Luciano Giubbilei (2010), both published by Merrell.

*As an Italian, a Sinese, who lives and works for many years in London, I found interesting the idea of giving my contribution to an event like the Landscape Festival that promotes landscape and garden culture, at a national and international level. This year our voice, which in past years has been broadcast several times through the International Meeting, will be that of the installation in Piazza Vecchia, which is proposed as a fragment of landscape and which, due to its nature as a fragment – of the Event – acquires a broader meaning to support the dissemination and enhancement of the culture of the landscape.*

**Luciano Giubbilei**



## GREEN DESIGN

Piazzas, courtyards, cloisters and gardens open their doors to visitors, hosting design companies and much more, through installations designed and created ad hoc and able to dialogue with the environmental and architectural context of the city, creating unexpected scenarios and confirming Bergamo as a the "City of Landscape".



### Companies and places:

Base ALD - Lozza spa – Passaggio di Torre di Adalberto | Diomede and Labirinto della Masone – Portico di Piazza della Cittadella | Gardenia - Piazza Mascheroni | OBI – Piazza Mascheroni | Zenucchi – Portico della Biblioteca Angelo Mai | Il Legno dalla Natura alle Cose – Sala delle Capriate, piazza Vecchia | Pedrali – Lavatoio via Mario Lupo | Luisa Belotti Boutique – Ex Ateneo.

Green Design is an initiative realized in collaboration with "Gardenia", which in Piazza Mascheroni presents the leading project of the section, designed for this new edition by Antonio Perrazzi.



## INTERNATIONAL MEETING OF THE LANDSCAPE AND GARDEN

20> 21 September 2019

Two days of meetings, comparisons between the most famous exponents of landscaping in the world. The **International Meeting of the Landscape and Garden**, now in its ninth edition, is confirmed as one of the most important international events, open to experts and amateurs. This year too, the International Meeting follows the general theme of the Festival, **Pioneer Landscape**. The protagonists speak of their design philosophy through a renewed formula that alternates lectures, talks and videofilms.

The protagonists

**Barbara Corcoran | New York** Vice President of the New York Botanical Garden, Corcoran is in charge of training, she directs the School of Horticulture and Landscape Design, the School of Professional Horticulture and training programmes.

**Luciano Giubbilei | London** Anglo-Italian landscape, three-time winner of the Best in Show award at the Chelsea Flower Show, he is known throughout the world for the discrete elegance and serenity expressed by the gardens that he designs, evolving spaces that turn into timeless places. Giubbilei projects the Green Square 2019.

**Leonard Grosch | Berlin** Partner and Creative Director of the Berlin landscape architecture firm Atelier Loidl, Grosch is the winner of the German Landscape Award 2019. His projects are the result of continuous research and heterogeneous skills, which try to satisfy the desires and needs of contemporary society.

**James Hitchmough | Sheffield** Professor of the Department of Landscape at the University of Sheffield, Hitchmough's fields of research are the study, development and maintenance of herbaceous perennial vegetation and its inclusion in the design of public spaces.

**Antonio Perazzi | Milan** Founder of the Antonio Perazzi Studio, his works combine botany and design to offer high aesthetic standards in public and private projects. His is the leading Green Design 2019 project at Piazza Mascheroni.





**Martin Rein-Cano | Berlin** Founder and Creative Director of the Berlin multidisciplinary studio Topotek1, he has been honoured with various awards: the AILA National Landscape Architecture Award in 2018 and the Red Dot Best of the Best Award in 2013. He is known worldwide for his projects where architecture, landscape and urban planning are intertwined

**Joan Roig I Duran | Barcelona** Founder of the firm Batlle i Roig Arquitectes, visiting professor at international universities, Roig is the winner of the Landscape of the Year 2018 at the World Architecture Festival. The Batlle i Roig Arquitectes studio deals with landscape as a tool necessary in understanding the city, defining the environment and designing the infrastructure in the most sustainable way possible.

**Cassian Schmidt | Weinheim** Designer, professor and author: Schmidt, graduate in landscape architecture with a master's degree in horticulture, is Director of Hermannshof Gardens in Germany. His research investigates low maintenance perennial plant mixes.

**Dirk Sijmons | Amsterdam** Landscape architect, after having held institutional roles, he founded H + N + S Landscape Architects in Amsterdam, a landscape firm in which urban research and design proceed parallelly thanks to the development of plans that create innovative scenarios for the design of outdoor green spaces at all levels.

*International Meeting of the Landscape and Garden* is a project in collaboration with "Abitare".



## EDUCATIONAL

A rich calendar of meetings, workshops, talks, unique moments of study and training open to many types of public, from old to young, from experts to students, from amateurs and the curious to families. All **educational** initiatives are coordinated by the **Bergamo Landscape and Garden Institute**. In particular, in addition to the International Meeting, there is the **Landscape School**, **Université d'Été**, **Alpine Seminar**, **Valfredda Workshop** and **Valfredda Seminar**.

### **Landscape School 11 > 21 September 2019**

A formative moment dedicated to youngsters: students from universities of architecture, from landscape and design institutes and also young professionals. The aim is to reflect on the landscape as a necessary tool for territorial, environmental and urban development, through a first analytical phase, a second projectual phase and an exhibition as a conclusion. The theme of the 2019 Edition is the re-evaluation of the Ecological Agricultural Park between Grumello del Piano and Colognola in Bergamo.

### **Université d'Été 6 September 2019**

Opportunity to meet, debate and update oneself, for professionals from heterogeneous fields: architecture, agronomy, landscape and legal sciences. An observatory that during the year and, in particular, during the Festival, questions the landscape as a means of social and urban development, identifying good practices that can be an example for designers and administrations.

### **Alpine Seminar 7 > 8 September 2019**

*In the mountains for the mountain*

Conferences, talks and debates at a high altitude, which propose a reading of the fundamental themes for Landscape Festival in an Alpine environment.

### **Valfredda Workshop 18 September 2019 and Valfredda Seminar 19 September 2019**

Insights dedicated to the design of green spaces with a focus on flowers and herbaceous perennials. International speakers will alternate theoretical and practical moments dedicated to the design of green spaces.



## SPECIAL PROJECT

### Landscape Corner

The green contamination of Landscape Festival promotes settings inspired by Green Square in urban areas of the city. Thanks to the Bergamo Chamber of Commerce, neighbourhood associations and partners, there are various and widespread corners of the city that dress in green. Promoters and location: Botteghe di Borgo Palazzo - Borgo Palazzo | Camera di Commercio – piazza Pontida | Ferretti Casa – piazza Sant’Anna | Best Western Cappello d’Oro – Porta Nuova | Verde Balzer – piazzetta Piave | Spazio FaSE – Alzano Lombardo (BG).

### Landscape Photo Gallery

Luciano Giubbilei's projects become a photographic journey: along viale Papa Giovanni XXIII will be exhibited pictures of gardens, landscapes, studies in greenery and art.

### Landscape aperitifs

An opportunity to meet at dusk to listen to professionals talk about the landscape, nature, eco-sustainability. Landscape aperitifs are 10 events organized by Scay at the old public wash house, the Lavatoio in via Lupo.

### Let's plant trees

Landscape Festival's commitment to the environment continues, in collaboration with **Rete Clima**, a third sector no-profit organization. There are two initiatives in favour of the reduction of carbon dioxide emissions, the main cause of global climate warming: the neutralization of polluting emissions and the planting of one tree for every ten participants at the International Meeting. A symbolic gesture to give substance to the environmental demands of the Festival through a territorial and traceable environmental action.

### Acoustic Val di Scalve 6 > 8 September 2019

A music show that brings to a high altitude some of the greatest acoustic guitarists in the world. Peter Finger, Fabio Treves, Andrea Valeri and even Musica da Ripostiglio, Giorgio Cordini and Teo Manzo; exhibitions, talks, tasting sessions in four municipalities of Val di Scalve: Schilpario, Azzone, Colere, Vilminore di Scalve.



### **Notte Bianca 5 September 2019**

The inauguration of Landscape Festival coincides with the last appointment of "Notti in Centro", the calendar of events that animates Bergamo city-centre in the summer. Music, poetry, performances, light shows, organized by the Bergamo Town Council, the shops and businesses, trade associations and the District Urban Trade Corporation.

### **ABenergie show**

#### **Alle radici dell'energia. Athletic and acrobatic dance performance 5 > 7 September 2019**

A show of dance, light, theatre, mimicry, free and open to all. Three magical nights, in Piazza Vecchia, three repetitions for three nights under the stars, thanks to ABenergie.

h 09.00 pm - 09.30 pm - 10.10 pm

### **Obiettivo su Landscape Festival 5 > 18 September 2019**

The eighth edition of the photography contest that rewards the best shots taken during the Landscape Festival 2019, thanks to a jury of experts made up of Lello Piazza, Rosanna Castrini and Francesco Gelati.

### **Landscape Festival Memories 5 > 22 September 2019**

45 photographs to tell of the many editions of Landscape Festival and its years of history, from 2011 to 2018. A retrospective view dedicated to the many landscapes that have taken place in the city, thanks to great masters, set up in the Passaggio del Carmine in via Colleoni.

### **Landscape Baloon 21 > 22 September 2019**

Thanks to Remax, the Landscape Festival can also be enjoyed from the sky. At the Prato della Fara it will be possible to book your ride to a high altitude among urban settings and pre-Alpine landscapes.

### **Festival delle Lettere**

An invitation for all to write their green thoughts by hand in a short letter and post them in one of the letter boxes before 12th September. The greenest letter will be chosen and interpreted aloud on 13th and 14th September.

### **SPAZIO FaSE, Alzano Lombardo (BG)**

Landscape Festival 2019 expands along the provincial territory, involving the spaces of the former Pigna paper mill in Alzano Lombardo now home to Spazio FaSE. An industrial architecture that has been revived thanks to a landscaping installation, concerts, theatrical performances but also activities designed for children, and theme evenings.

Among the initiatives: Jazz phase, Sakin' all over! 50's and 60's party, electronic Pic Nic under the stars, Beekeeping workshop and *Antony it's hot*, a theatrical performance.

### **TNB Factory, Spazio FaSE, Alzano Lombardo (BG) 7 - 14 - 21 September 2019**

Within the landscape installation, the first national performance on climate change told by contemporary art: *Antony it's hot*. Window lights and visual art for an experience in sound, light and drama. 9.00 pm, Spazio FaSE.

### **Nelken-Line 21 September 2019**

Festival Danza Estate proposes the famous walk created by Pina Bausch among the Landscape Festival setups. An open invitation to all to dance the "line", the most recurring and well-known element of a key figure in the history of contemporary dance: "spring, summer, autumn, winter", from the 1982 show "Nelken". With a few distinct gestures, the line tells the alternation of the four seasons and the ritual of movements full of details and symbolic values.

From 5.30 pm, Piazza Santo Spirito.

### **urbanNature 21 September 2019**

The performers of DanzArea, Pj Dance Studio, Modern Ballet and Charmeevents, all UNICEF supporters, will perform in a choreography inspired by the pioneering vegetation that with determination grows and makes space in the city. Traces of nature threaten man-made spaces, burst with strength and tenacity, and propose a new landscape. From 18 pm, Piazza Vecchia.

### **Domeniche per ville, palazzi e castelli 15 > 22 September 2019**

There are 13 historical residences in Bergamo that open their doors to the public, an opportunity to discover secret and fascinating places, rich in history and art, important architectural and landscape testimonies, such as: Palazzo Oldofredi Tadini Botti at Torre Pallavicina, Villa Vitalba Lurani Cernuschi at Almenno San Salvatore and Villa Redona at Medolago Albani, Trescore Balneario. On the same theme, the Hortus conclusus exhibition - *The garden in the oriental carpets of the Fondazione Tassara*, which will see three palaces of Bergamo wearing floral plots and real stylized gardens.

### **Flower Design LAB 8 – 14 – 15 – 20 – 21 September 2019**

Workshops, activities to learn how to create floral compositions reinterpreting the theme of the festival: Pioneer Landscape.

Complete programme on: [imaestridelpaesaggio.it/programma-2019](http://imaestridelpaesaggio.it/programma-2019)



**Arketipos** was born in 2010 to promote landscape themes nationally and internationally through the Landscape Festival organization. The dream and commitment of a group of friends, also thanks to the sensitivity and participation of the municipal administration of Bergamo, have become a reality and are consolidated, year after year, as a project recognized in Italy and in the world.

*What has happened since 2010 is that the inspiration of Arketipos took shape first concentrating its efforts on organizing the Festival and now on going even further ensuring that our work is active, shared, promoted throughout the year.*

Maurizio Vegini, President of Arketipos.

The non-profit association aims to promote, disseminate and enhancement of the culture of the natural and man-made landscapes, in order to foster sustainable development and at the same time the growth of the potential of each territory, through the involvement of the disciplines of landscape architecture, of environmental and green protection, of creativity and art and the training of new generations of professionals and of citizens in general.

To pursue its goals Arketipos engages with corporations, universities, institutions, associations and national and international scientific societies and collaborates with companies and individual professionals to promote applied research.

members:

Maurizio Vegini | president

Renzo Crescini | vice president

Lucia Nusiner | secretary

Domenico Piazzini | board member

Mario Bonicelli | board member

Maurizio Quagnale | board member

Vittorio Rodeschini | board member

Daniele Simonelli | board member

Paolo Bellini | board member

Lucio Brignoli | board member



## Landscape Festival - I Maestri del Paesaggio

5 > 22 September 2019

Bergamo

## International Meeting of the Landscape and Garden

20 > 21 September 2019

Aula Magna, Università di Bergamo

### FOLLOW THE GREEN



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